

## Not If, But How Much: Ethics and Photo Manipulation

**Dave Bostwick**

*Associate Professor, Baker University*

10:30 - 11:20 AM • Room 105 & 107

LUNCHEON • KEYNOTE ADDRESS • JACKIE ENGEL AWARDS • JOY • ALL-KANSAS AWARDS

11:30 AM • Room 132 & 133

## Learning the Hard Way: Valuable Lessons to Get You Started



Just five years out of college, Abigail Beckman is already winning national recognition for her journalistic work, which airs locally on KMUW, Wichita 89.1.

Her awards in 2016 include a national Gracie Award from the Alliance for Women in Media, a national Edward R. Murrow Award, and a first place in

the News Documentary category from Public Radio News Directors Incorporated (PRNDI).

At KMUW, Beckman covers education in Wichita and the surrounding communities, as well as human interest stories and breaking news.

In addition to hearing her in Wichita and on NPR affiliates throughout Kansas and in Kansas City, her work has been featured on NPR's "Only A Game" and "Weekend Edition Sunday."

Because of the nature of digital photography, we routinely manipulate images with our cameras, software and designs. We will study examples of photo manipulation through history and then discuss ethical strategies and policies for maintaining professional integrity in your news outlets and organizations.

## Abigail Beckman

*KMUW, Wichita 89.1*

A 2012 graduate of Benedictine College, Beckman earned degrees in journalism and Spanish. Following graduation, she worked as a reporter and news editor of the Dodge City Daily Globe in Dodge City, Kan., where she focused on covering crime news.

Beckman joined the staff of KMUW in April 2014 as an intern. She became a KMUW news reporter, after earning a Master of Arts in communication from Wichita State University in 2015.

Beckman earned the Outstanding Graduate Professional Project award from the Elliott School of Communication at Wichita State in 2015 for her documentary "The Pieces that Remain", which focused on the 1970 Wichita State University plane crash.

The same 30-minutes long radio broadcast took first place in the 2016 special program category from the Kansas Association of Broadcasters.

## Awards: Jackie Engel • Individual • All-Kansas • JOY

### Jackie Engel Award for Top High School Journalism Adviser

### Individual & All-Kansas Awards

### 2-Year and 4-Year Journalist of the Year

### Bill Gasper, *Hays High School*

Jackie Engel was a nationally recognized journalism teacher at McPherson High School for 22 years. In 1979 she was named the National High School Journalism Teacher of the Year by the Dow Jones News Fund. In 1990 she was the first recipient of the award named in her honor. Engel died in 2005 at the age of 81. A complete listing of previous winners is available on the Kansas Scholastic Press Association website. <https://www.kspaonline.org/awards/engel-award/>

*Congratulations to all winners.*



# Collegiate Journalist Awards Conference

*April 9-10, 2017 • Wichita, Kansas*

Sunday, April 9, 2017

## Registration

2:30 - 4 PM • Outside Rm. 132

Pick up your packets at the registration table and pay any outstanding fees.

## Copy Editing Contest

4 - 5 PM • Room 103

All students registered for the contest should be in place and ready to begin promptly at 4 p.m.

## Breakout Sessions

### 21st Century Journalism

#### Sue Sprenkle

*Seward Community College*

4 - 5 PM • Rooms 105 & 107

This session will cover interactive pieces and present ideas about web design and layout for feature stories. This session will offer suggestions for social media projects and newsletter design for websites. If time allows, there will be the opportunity to discuss campaign success.

A small-town Kansas native, Sue Sprenkle has returned to southwest Kansas and is finishing her first year teaching at Seward Community College. For the past 20 years, she covered international events ranging from tsunamis to genocides as a correspondent for the International Mission Board in Richmond, Va. Sprenkle also coached videographers, writers, photographers, graphic designers, programmers and animators, while providing editing support. For additional information: <http://www.suesprenkle.com>

### What's Truth Got To Do With It?

#### Kelsey Ryan

*Kansas City Star*

#### Max McCoy

*Emporia State University*

4 - 5 PM • Room 134

We live in an age when reporters are called "scum," when the question of whether truth is dead is asked on national magazine covers and when the world is roiled by political movements that would like to silence the press. Now, more than ever, the public needs watchdog journalism. Two investigative reporting veterans will discuss the nature of truth, the aggressive reporting of fact and the current state of investigative journalism. They will also give aspiring investigators tips on how to get started.

### Dinner & Awards Presentation

5:30 - 7 PM • Rooms 132 & 133

Dinner followed by selected individual KCM contest awards.

## Student Publications Critiques

7 PM • Rooms 132 & 133

Critiques will immediately follow dinner and the awards presentation. Student publications critiques are conducted by KCM advisers. Coordinated by Amber Brawner, Hutchinson Community College

Monday, April 10, 2017

## KCM Adviser's Business Meeting

KCM Advisers

7:30 - 8:20 AM • Room 103

Advisers from all colleges are invited and encouraged to attend. This meeting will cover business items and reports from the president, 1st and 2nd vice presidents and treasurer. Also, election of officers for president, 1st (conference chair) and 2nd (contest chair) vice president.

## Breakout Sessions 1

### The Future of the Radio Industry

**Tommy Castor**

*Program Director  
iHeartMedia, Inc., Wichita*

8:30 - 9:20 AM • Room 132

Since the Telecommunications Act of 1996, critics have predicted the decline and even the demise of commercial broadcast radio. That act, along with other emerging digital audio outlets, has caused some to wonder if broadcast radio has a future. However, statistics still show that broadcast radio is alive and well and also continues to evolve. Tommy Castor presents this session, which will provide students with current information and future predictions about broadcast radio.

Castor is currently the Program Director for KZCH-FM (Channel 96.3) in Wichita. He is in his 12th year in the radio industry and has led programming initiatives for top-rated radio stations throughout his career. He holds a B.A. in Communication and an M.S. in Management, both from Southwestern College. He also is an adjunct instructor of communication and adviser at Southwestern College.

### Why Are Public Records So Hard to Get?

**Max McCoy**

*Emporia State University*

8:30 - 9:20 AM • Rooms 105 & 107

Filing an open records request is often a challenge for student journalists. The powerful like to keep sensitive information under wraps, and they will use every trick in the book to improperly deny you the public information you seek on behalf of your audience. In this session, we'll talk about when you should consider filing a request under the Kansas Open Records Act, how to phrase your request, and the best methods for following up to make sure you get the public documents you need.

### People Still Read. Promise. (I Have Pictures To Prove It)

**Travis Feil**

*Jostens (former adviser to All-Kansas and All-American yearbook at Sterling (Kan.) H.S.)*

8:30 - 9:20 AM • Room 133

Writing a great yearbook story – that your audience will actually enjoy reading – is totally possible and even sort of fun. Come learn a step-by-step process that leads to a final draft your students will love and appreciate. There might even be prizes. Maybe.

Travis Feil advised the All-Kansas and All-American yearbook staff at Sterling (Kan.) High School prior to joining Jostens in 2012. He has served on the Kansas Scholastic Press Association Executive Board as an Area Representative, as the First Amendment Response Committee Chairman, the Regional and State Contest Committee Chairman and President-Elect. He has instructed at local, state, regional and national workshops and serves schools in the Wichita and Kansas City metro areas.

## Breakout Sessions 2

### Everything You Need to Know About Internships

**Tommy Castor**

*Program Director  
iHeartMedia, Inc., Wichita*

9:30 - 10:20 AM • Room 132

If you are seeking an internship this summer (it's kind of late for that) or looking for one for the next school year, this session will help. Tommy Castor will moderate this panel of students who will share stories about their experiences, while providing tips for finding internships and giving advice about making the most of an internship opportunity.

### Manual Mode Made Simple

**Travis Feil**

*Jostens (former adviser to All-Kansas and All-American yearbook at Sterling (Kan.) H.S.)*

9:30 - 10:20 AM • Room 133

Still confused about the manual settings on that camera? You're not the only one. This session will take the mystery out of manual mode and teach you to use those high tech tools to capture breathtaking images of your very own. Trust me; it's not as hard as it seems.

### Writing Reviews

**Denise Neil**

*Wichita Eagle*

9:30 - 10:20 AM • Rooms 105 & 107

Denise Neil, who has reviewed restaurants and concerts at the Wichita Eagle for 17 years, will share tips for writing reviews that get your point across without coming across as too harsh or too soft.

## Breakout Sessions 3

### Getting a Job in Corporate Media

**Tony Matteo**

*Senior Vice President of Programming  
iHeartMedia, Inc., Wichita*

10:30 - 11:20 AM • Room 132

Looking for a job in corporate media is challenging. While there are still some locally or family-owned newspapers, radio stations and TV stations, most are owned by national or regional corporations. It can be a crowded job market, with many qualified and educated candidates, but not enough jobs. How can you stand out in your job search? Tony Matteo deals with interviewing and hiring prospective employees. He will provide tips that could give you a step up in your job search and even lead to you being hired.

### The Power of Positivity

**Travis Feil**

*Jostens (former adviser to All-Kansas and All-American yearbook at Sterling (Kan.) H.S.)*

10:30 - 11:20 AM • Room 133

If you've ever had a staff conflict, and we ALL have, you've got to attend this session. No matter how small or seemingly short-lived the conflict might be, you might be shocked by the scientifically measurable impact of negativity. We'll dig up the root problem, explore its toxic effects, and learn strategies to solve it by getting positive in real, meaningful, ways. Disclaimer: not a fluffy "feel good" presentation. It's actual research, and it works.

Save the Date • KCM Spring Conference 2018 • April 8-9, 2018 • Drury Plaza Hotel Broadview, Wichita, Kan.